

TO REGISTER: Please visit utsa.ecenterdirect.com or email us at sbdcworkshop@utsa.edu You can also reach an Institute representative by calling 210.458.2020

PREREGISTRATION AND PREPAYMENT ARE STRONGLY RECOMMENDED AS SEATING IS LIMITED.



SMALL BUSINESS TRAINING

* Training sessions, times & locations are subject to change.



BUSINESS ESSENTIALS

Start Smart

No Fee | DB 2.316
Apr 3 10 AM – 12 PM
Apr 12 1 PM – 3 PM (DB 1.402)
Apr 13 9 AM – 11 AM (New Braunfels Chamber Honors Hall)
May 1 11 AM – 1 PM
May 11 10 AM – 12 PM (Seguin Library)
May 15 4 PM – 6 PM
Jun 7 10 AM – 12 PM
Jun 19 6 PM – 8 PM

Business Plan

Advance \$40/Door \$60 | DB 1.402
Apr 10 4 PM – 7 PM (DB 1.402)
May 24 10 AM – 1 PM
Jun 27 6 PM – 9 PM (DB 2.316)

Business Model Canvas

Advance \$40/Door \$60 | DB 2.316
Apr 4 4 PM – 7 PM
May 17 10 AM – 1 PM
Jun 20 6 PM – 9 PM

Business Model Canvas and Social Media Essentials

No Fee | RBFUCU
Apr 5 8:45 AM – 3:30 PM

Is Franchising Right for Me?

No Fee | LaunchSA
Apr 10 11 AM – 1 PM

Taxes and Accounting for Business Owners

No Fee | DB 2.316
May 22 4 PM – 6 PM

Myths About Small Business Financing – Frost Bank

No Fee | Port San Antonio Board Room
Jun 4 11 AM – 1 PM

Where's the Money – Financing Sources and How to Qualify

No Fee | DB 2.316
Jun 5 11 AM – 1 PM

Take Cover: How to Protect Your Small Business

No Fee | DB 2.316
Jun 20 10 AM – 12 PM

EMPLOYER SERVICES

Hiring Smart: Avoid Small Employer Pitfalls

No Fee | DB 2.316
May 16 4 PM – 6 PM

How to be an Awesome Intern Manager

No Fee | DB 2.316
Jun 27 10 AM – 12 PM

How to Start an Internship Program

No Fee | DB 1.402
Jun 6 10 AM – 12 PM

HR Solutions: How to Recruit Effectively

No Fee | DB 2.316
Jun 4 4 PM – 6 PM

CONTINUED

Job Description and Performance Management

\$30 | DB 3.202
Apr 18 9 AM – 12 PM

OSHA Certification – Ten Hour Course

\$150 | DB 2.316
May 2 8:30 AM – 4:30 PM
May 3 8:30 AM – 12:30 PM

CONTRACTING

All Small Mentor Protégé

No Fee | DB 3.202
Apr 3 9 AM – 12 PM

PTAC Orientation

No Fee | DB 3.202
Apr 5 9 AM – 12 PM

Marketing your GSA Schedule

No Fee | DB 3.202
Apr 11 9 AM – 12 PM

10 Steps to Government Contracting

No Fee | DB 3.202
Apr 25 1 PM – 4 PM

8(a) Business Development Program Training

No Fee | DB 3.202
May 1 9 AM – 12 PM

Lowest Price Technically Acceptable (LPTA) vs Trade Off Source Selection

No Fee | DB 3.202
May 16 1 PM – 4 PM

10 Steps to Government Contracting

No Fee | DB 3.202
May 23 1 PM – 4 PM

HUBZone Program Training

No Fee | DB 3.202
Jun 5 9 AM – 12 PM

Building a Proposal and Submitting an Offer

No Fee | DB 3.202
Jun 20 1 PM – 4 PM

Introduction to General Service Administration

No Fee | DB 3.202
Jun 27 1 PM – 4 PM

MARKETING

3 Principles to More Traffic from Google

No Fee | Geekdom Event Centre
Apr 3 10 AM – 12 PM

Advertising on A Budget

No Fee | DB 2.316
May 29 4 PM – 6 PM

CONTINUED

Marketing Mastery

No Fee | DB 2.316
May 30 11:30 AM – 1 PM

Google My Business

No Fee | DB 2.316
Jun 21 10 AM – 12 PM

TECHNOLOGY

QuickBooks Online Series – Two Part Course

\$100.00 | DB 1.402
May 22 9 AM – 12 PM
May 23 9 AM – 12 PM

Beginning with QuickBooks

Advance \$100/Door \$120 | DB 1.402
Jun 6 4 PM – 8 PM

Working with QuickBooks

Advance \$100/Door \$120 | DB 1.402
Jun 13 4 PM – 8 PM

Customizing QuickBooks

Advance \$100/Door \$120 | DB 1.402
Jun 20 4 PM – 8 PM

MONEY SAVER!
\$250 for all three
Save \$50

SPECIALTY RESOURCE

Business Breakthrough with your Strategic Challenges

No Fee | DB 2.316
May 15 10 AM – 12 PM

Crowdfunding for Small Business

No Fee | DB 2.316
May 24 11 AM – 1 PM

Commercial Real Estate for the Small Business Owner

No Fee | DB 2.316
May 30 4 PM – 6 PM

Ethical Business & The Power of Social Influence

No Fee | DB 2.316
May 31 11 AM – 1 PM

Process Improvements for Small Business

\$30 | DB 2.316
Jun 6 9 AM – 12 PM

Restaurant Ready

No Fee | New Braunfels Chamber – Honors Hall
Jun 20 12:30 PM – 3:30 PM

Smart Quality Management Implementations (ISO 9001) for Leadership Teams

No Fee | DB 2.316
Jun 19 9 AM – 11 AM

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